

For Immediate Release

Breakthrough Xerox Multifunction Printer Cuts Cost of Color Pages by up to 62 Percent; Reduces Waste by 90 Percent

Stewart Business Systems to carry this Revolutionary Product

NORWALK, Conn., May 07, 2009 -- Xerox Corporation (NYSE: XRX) today launched the world's first high-speed [solid ink multifunction printer](#), which cuts the cost of color pages by up to 62 percent compared to traditional color lasers - without compromising print quality.

The [Xerox ColorQube™ 9200 Series](#) multifunction printer uses Xerox's proprietary solid ink technology to lower the [environmental](#) impact of office printing. The cartridge-free design generates 90 percent less supplies waste and reduces the effects of manufacturing and transportation on the environment. A study reviewed by the Rochester Institute of Technology estimated that the ColorQube series uses 9 percent less lifecycle energy and produces 10 percent fewer greenhouse gases than a comparable laser device.

The multifunction system prints, scans and copies all in one device with advanced technology that [simplifies use and maintenance](#). The crayon-like ink sticks are non-toxic and easy to load.

The ColorQube 9200 Series is offered with Xerox's new [Hybrid Color pricing plans](#) that significantly reduce color page costs. The plans eliminate traditional "one-size-fits-all" pricing, where the cost of a page with full color, like printing a photo image, is the same as the cost of a page with just a little bit of color, such as a company logo on letterhead.

With the ColorQube's Hybrid Color Plans, customers pay only for the amount of color they use on a given page. For example, an office document with a logo and small graphic will cost the same as if it were printed in black: one penny. Documents with moderate color coverage, like a Web page or brochure, will cost three cents, while those printed pages with heavy color, such as a real estate flyer, will cost eight cents. At the company's newly launched Web site, www.FinallyColorIsLess.com, users compare their current cost of color printing to what they would pay using ColorQube.

"Our customers are looking for ways to achieve more with less," said [Ursula Burns](#), president, Xerox. "With ColorQube we are unlocking the benefits of color by taking the cost barrier out of the equation."

[Solid ink](#) technology, which has been used in Xerox desktop printers for more than a decade, has been completely redesigned to achieve faster speeds and higher print volumes. The ColorQube 9200 Series is available in three models with different color speeds. Each has four print heads that can jet more than 150 million drops of ink per second, enabling speeds from 38 pages per minute (ppm) up to 85 ppm. The series also meets the U.S. Environmental Protection Agency's rigorous new ENERGY STAR® requirements.

"The ColorQube 9200 Series represents printing technology that is very timely for today's office," said Angèle Boyd, group vice president, IDC. "Going green and saving money while adding color as needed is what customers are looking for."

Pricing and Availability

The list price for the ColorQube 9200 Series starts at \$23,500. Order taking begins immediately in North America. All systems are offered through Xerox direct sales, agents and Global Imaging Systems. In Europe, order taking begins in September 2009; other markets in 2010.

-XXX-

About Stewart Business Systems, A Xerox Company

Providing reliable, efficient, and cost competitive equipment for over 50 years, Stewart Business Systems is one of the largest Office Technology providers in the Country. Stewart Business Systems corporate offices are located in Burlington Township, NJ, and employ over 150 people in five sales and service offices, located in Clifton, Princeton, Burlington, Lakewood, NJ, as well as Willow Grove, PA. A leading core company within Global Imaging Systems, Inc., A Xerox Company, Stewart's impressive annual sales and award winning customer service has led to extensive investment in parts inventory, state-of-the-art service tracking and dispatch computer systems and highly trained service professionals. For more information about Stewart Business Systems, please visit www.stewartxerox.com or call Harry Hecht, General Manager @ 1-800-322-5584 for more information